LIFESTYLE

SPRING/SUMMER 2010

NORTH AMERICA

THEN AND NOW – AUTHENTIC AND TRUE

For more than a century, Red Wing Shoe Company has built a reputation for making tough, comfortable footwear for hard-working people at war, on the farm, in oil fields and in factories. As working environments changed, so did Red Wing Shoes. Styles evolved and soon denim jeans became more than just work clothes - they became fashion. And Red Wing Shoes offers the footwear that works best with denim. Instantly identifiable as American and sold in more than 100 countries, today the Red Wing Shoes brand is a global icon for premier work footwear and the American lifestyle.

THE QUALITY CHOICE

Since 1905, we have never wavered in our commitment to outfit customers with premium-quality products that consistently perform. This commitment is reflected in everything we do – from the choices of signature leather made by our master tanner, to the hand-stitched craftsmanship used in manufacturing, to the superior service we offer retailers. It's how Red Wing Shoes has become the world's foremost choice for quality, durability, comfort and American styling.

Eyeletting, then and now.

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1909 PLANT 1 - RED WING, MN

2009 PLANT 1 - RED WING, MN

RED WING SHOE COMPANY ESTABLISHED 1905

CHARLES BECKMAN

Charles Beckman, a successful Main Street shoe merchant creates the Red Wing Shoe Company with 14 other local business investors. Their goal; build a better work boot.

1905

RED WING CITY

View of Main Street in 1900 from Barn Bluff.

ORIGINAL WORK BOOT

The original work boot from the first year of Red Wing production combined leather, buckles and laces for a secure fit.

PLANT 1

The original Red Wing Shoe plant located at the corner of Main Street and Potter. Today the location is used by the company for new product development.

INDIAN HEAD LOGO

The original Red Wing Shoe Company logo commemorates Chief Red Wing, the leader of the original inhabitants of the upper Mississippi River territory.

HORSE DRAWN WAGON

Finished shoes, packed in wooden crates, are loaded on wagons headed to the nearby Mississippi riverfront for loading onto trains and riverboats destined to retailers throughout the upper Mississippi valley.

1909

CUTTING ROOM

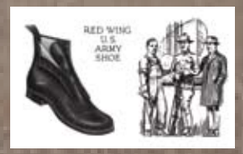
The first generation of shoe making craftsmen cut Red Wing's heavy weight, high quality leather by hand.

FITTING ROOM

The signature triple-stitch sewing pattern is used to sew the pieces together.

ARMY SHOE

To support the war effort, Red Wing re-directs their boot production to support America's doughboys serving their country in World War I.



OIL KING BOOTS

With the introduction of boots for oil field workers, Red Wing begins developing specialty work boots to meet specific occupational needs.

1919

QUALITY AD

Outstanding quality was the essence of Red Wing products. This 1919 ad highlights the quality of hand-nailed Red Wing boots.

BROWN CHIEF

Introduced in 1919 as a farmer's boot. The boot used special leathers, tanned to withstand harsh farming conditions. This boot expands Red Wing's reputation of quality across more of America.

RED WING LOGO

The Red Wing winged logo from 1928 is introduced. The logo is modeled after the feathers used in Chief Red Wing's ceremonial headdress.

1925

J.R. SWEASY

J.R. Sweasy becomes president of Red Wing Shoe Company. He would be the first of three generations of the Sweasy family to lead the company.

BILLY BOOT

Built to meet the demands of America's adventurous youths, the style featured a side snap pocket for a pocket knife. It would be one of the company's top selling styles.

STEEL TOE

Red Wing introduces its first steel toe work boot.

1934

IRISH SETTER

The model # 877 hunting boot is introduced. The unique red color of the leather mirrors the distinctive coat of a classic upland bird dog; the Irish Setter. This match leads to the boot's unique name and dog logo.

1950

PLANT 2

A second plant is opened in Red Wing, MN to keep up with the growing worldwide demand. It is located 3 miles down the road from the original Plant 1 facility.

1960

S.B. FOOT TANNING

Opened in 1887, the Red Wing, Minnesota based business, S. B. Foot Tanning has been supplying Red Wing with premium leathers since 1905.

1987

U.S. FLAGSHIP STORE

The Main Street store opens in Red Wing - part retail, part museum, and home of the world's largest work boot.

2009

MOBILE SHOE SALES

Red Wing introduces its first mobile shoe sales service. Now the shoe store could be brought to the factory location for workers to buy shoes.

ROCKWELL AD

The renowned illustrator Norman Rockwell, recognized for his unique style of capturing life of main street America is hired to create advertising images for the company.

SUPER SOLE

Direct attach construction using a urethane sole was introduced. Named Super Sole, the new process delivered on its promise of superior durability and comfort.

CUTTING ROOM

Today the cutting room operates much as it did in 1905. Skilled craftsmen still hand-cut the leather to yield premium parts for Red Wing's high quality footwear.

FITTING ROOM

Skilled sewers piece together the hand-cut leather parts. Original machines from 1905 are still used, along with our signature triple-stitched sewing pattern.

RED WING LOGO UPDATED

True to its original shape and color the Red Wing Shoes mark is updated for the times, but remains true to its heritage.

2268 ENGINEER

In the 30's trains were America's transportation backbone. The engineer boot was created to serve the needs of the men who piloted these steam puffing behemoths.

IRISH SETTER 877

Designed as a Red Wing upland game hunting boot, their unique red leather matched the coat of another famous upland game. The match leads to the boot's Irish Setter name and logo.

PECOS BOOTS

In 1953 PECOS boots were the first to combine durability, comfort and western styling. They would soon be worn on oil rigs, farms and job sites around the world.

BECKMAN 9010

A dress leather boot with work boot styling, the Beckman boot uses premium Featherstone leather to create a dress boot that is still true to its work boot roots.

HERITAGE WORK

Style 875 shown.

Photo Credits:

Iron workers on beam at Dayton's Department Store in Minneapolis, MN.

Making Shoes at Red Wing Shoe Company, Red Wing, MN.

BORN OF HARD WORK, ALWAYS READY TO PLAY

Heritage Work boots are modeled after the styles that have made Red Wing Shoes famous for more than a century. Their timeless character and rich heritage represent a way of life, success and achievement. Handcrafted in America with rich leathers, they are perfect for those seeking premium styles, classic looks and a brand with a well-earned reputation for integrity.

RED WING LEATHER

Crafting a raw, natural material into a perfect piece of finished leather is no easy task. As every hide is unique, it takes a watchful eye and a sensitive feel for the leather, skills that only come from years of experience. For more than a century, the master tanners at S.B. Foot Tanning Company have practiced their craft and honed their skills in Red Wing, Minnesota.

The Brown chief was introduced in 1919 as a farmer's boot. The boot used special leathers, tanned to withstand harsh farming conditions. It was also noted for being the preferred style for *Every-Day-Wear*, whether it be farming, railroading, trucking or any other ordinary purpose.

CLASSIC WORK / Moc Toe

Our Classic Work boots were made to withstand the rigors of hard work and the brutality of harsh weather. These boots earned their reputation on the farms and cities of America's heartland. Today, these American classics feature the highest quality materials, craftsmanship and signature Red Wing leathers.

Iron workers at Dayton's Department Store in Minneapolis, MN.

NEW

Style No. 875

6" CLASSIC MOC

LEATHER	Oro-iginal
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12,13, EE 8-12,13

Style No. 1907

6″ CLASSIC MOC

LEATHER	Copper Rough & Tough
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	45
PRODUCT CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	D 7-12,13

Style No. 8130

6″ CLASSIC MOC

LEATHER	Black Chrome
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Black Leather Conditioner
USA MEN'S SIZES	D 7-12,13

Style No. 8131

6″ CLASSIC MOC

LEATHER	Oro Russet Portage
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Leather Conditioner
USA MEN'S SIZES	D 7-12,13

Style No. 8138

6″ CLASSIC MOC

LEATHER	Briar Oil Slick
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12,13, EE 8-12,13

Style No. 8146

6" CLASSIC MOC LUG

LEATHER	Briar Oil Slick
SOLE	Vibram® Lug
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12,13

CLASSIC WORK / Round Toe

Made with one continuous piece of leather on the toe, the round toe design originally proved valuable in heavy work environments by eliminating seams that could pull apart. Today, this same design creates a sleek, slightly dressier look while maintaining its rugged work boot character.

Workmen on break at the Newton Building in St. Paul, MN.

Style No. 8165
6" CLASSIC ROUND

LEATHER	Black Chrome
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Black Leather Conditioner
USA MEN'S SIZES	D 7-12,13

Style No. 8166
6" CLASSIC ROUND

LEATHER	Oro Russet Portage
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Leather Conditioner
USA MEN'S SIZES	D 7-12,13

Style No. 8181
6" CLASSIC ROUND

LEATHER	Hawthorne Muleskinner
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Nubuck/Suede Cleaner Kit, Mink Oil
USA MEN'S SIZES	D 7-12,13

Style No. 9111
6" CLASSIC ROUND

LEATHER	Copper Rough & Tough
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	D 7-12,13

STILL CLASSIC, STILL IN STYLE

The 877-style work boot arrived in the early 1950s, inspired by the tall work and sport boots of the 1930s. When it debuted, it featured the Traction-Tred sole, marking the first time the cushion crepe wedge sole was used in men's shoes. Nearly 50,000 pairs were sold in 1954, and today the 877 remains one of Red Wing's most popular styles.

Traction-Tred

NEW

Style No. 877
8" CLASSIC MOC

LEATHER	Oro-iginal
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 6-12,13

Work Chukka

The Red Wing Work Chukka combines a traditional desert boot upper with the legendary prairie-inspired Traction Tred white crepe sole. The sole was designed so it would not pick up debris in fields and barns; and it was perfect for upland hunting, a favorite activity of farmers in the American Great Plains. The white sole served another practical purpose as well – it allowed a farmer's wife to see if his boots were clean when he entered the house!

Building a stairway along the bluff near Red Wing, MN.

Style No. 3140
CHUKKA

LEATHER	Oro-iginal
SOLE	Euro-Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	210
PRODUCT CARE	Leather Protector, Boot Oil
USA MEN'S SIZES	D 7-12,13,14

Style No. 3141
CHUKKA

LEATHER	Briar Oil Slick
SOLE	Euro-Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	210
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12,13,14

Style No. 3143
CHUKKA

LEATHER	Sand Mohave
SOLE	Euro-Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	210
PRODUCT CARE	Nubuck/Suede Cleaner Kit
USA MEN'S SIZES	D 7-12,13,14

NEW
Style No. 3144
CHUKKA

LEATHER	Sage Mohave
SOLE	Euro-Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	210
PRODUCT CARE	Nubuck/Suede Cleaner Kit
USA MEN'S SIZES	D 7-12,13,14

Iron Ranger

North of Red Wing is a land that has served as the main source of iron for American steel mills for more than a century. Known as the Mesabi Iron Range, this wild and sometimes forbidding landscape has attracted individuals with a sense of adventure and a determined personality. Those same attributes make the Iron Ranger Collection from Red Wing Shoes so appealing – impressive and rugged, just like the Iron Range itself.

Style 8111 shown.

Photo Credits:
Fayal underground mine,
Number Two Station, MN.

Style No. 8111
6″ IRON RANGER

LEATHER	Amber Harness
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12, EE 7-12

Style No. 8112
6″ IRON RANGER

LEATHER	Oro-iginal
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12,13

Style No. 8113
6″ IRON RANGER

LEATHER	Hawthorne Muleskinner
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Nubuck/Suede Cleaner Kit, Mink Oil
USA MEN'S SIZES	D 7-12, EE 7-12

Style No. 8114
6″ IRON RANGER

LEATHER	Black Harness
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 7-12,13

Engineer

The Red Wing Engineer collection was originally developed for train engineers working on American railroads. The all-leather boot, pull-on styling and minimal stitching protected the engineer from the occasional hot ember that fell from the locomotive's firebox, while the buckle added a touch of class to match the engineer's status.

Style 2992 shown.

Photo Credits:
Worker polishing railroad engine light, Mankato, MN.

Style No. 2990
11" ENGINEER

LEATHER	Black Harness
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	522
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 4-12,13

Style No. 2991
11" ENGINEER

LEATHER	Amber Harness
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	522
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 4-12,13

Style No. 2992
11" ENGINEER

LEATHER	Burnt Orange Muleskinner
SOLE	Nitrile Cork
CONSTRUCTION	Goodyear Welt
LAST No.	522
PRODUCT CARE	Nubuck/Suede Cleaner Kit, Mink Oil
USA MEN'S SIZES	D 4-12,13

Engineer

The Engineer collection offers superior craftsmanship with the Red Wing standard of durability and comfort stitched into every boot. Using Red Wing Shoe Company leathers, these boots are built for hard work in tough demanding conditions just like when America ran on the rails.

St. Paul Jobbers excursion train (Chicago, Milwaukee & St Paul) at Red Wing, MN.

Style No. 2970
11" ENGINEER

LEATHER	Briar Oil Slick
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	522
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	D 4-12,13

Style No. 2971
11" ENGINEER

LEATHER	Copper Rough & Tough
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	522
PRODUCT CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	D 4-12,13

Style No. 2975
11" ENGINEER

LEATHER	Concrete Rough & Tough
SOLE	Traction Tred
CONSTRUCTION	Goodyear Welt
LAST No.	522
PRODUCT CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	D 4-12,13

Red Wing's first engineer styled boot appeared in the 1941 catalog. This style was advertised as a sporty pull-on boot that appeals to engineers, truck drivers, construction men, stockmen, etc.

CLASSIC DRESS

Style 9013 shown.

Photo Credits:
Charles Beckman - Founder.

A postcard of Main Street, Red Wing, MN.

FOR GENTLEMEN WHO AREN'T AFRAID TO GET DIRTY

In the heyday of America's industrial age in the early 20th century, a gentleman required boots that could stand up to muddy streets and then be quickly polished to make an impression at his place of business. Functional footwear with a touch of class soon became a necessity.

Today, Red Wing Classic Dress boots combine rugged performance features with smart styling – all complemented by Red Wing's finest Featherstone Leather. These boots are simply built to impress.

FEATHERSTONE LEATHER

Our Featherstone leather is hand-selected and master-tanned at S.B. Foot Tanning Company located just down the road from the original Featherstone Township tannery site. By hand-selecting only the finest hides, our master tanner produces leather that's not only beautiful but also abrasion resistant. The result speaks for itself.

Featherstone
HAND SELECTED MASTER TANNED
LEATHER

Style 950 was introduced as a wing tip blucher. This shoe boasted an all leather heel and a double sole welt, with nickel hooks and eyelets for a touch of class.

Beckman

The Beckman collection is named after Red Wing Shoe Company founder Charles Beckman. Mr. Beckman operated a shoe store at the corner of Main and Bush streets in Red Wing, and in his advertising and store signage, he promoted himself as: Beckman, "The Shoe Man." Naming our finest dress boots after Mr. Beckman seems more than appropriate. We're confident "The Shoe Man" would appreciate the endorsement.

A general view of Red Wing, MN.

Style No. 9010
6" CLASSIC MOC

LEATHER	Black Cherry Featherstone
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA MEN'S SIZES	D 7-12

Style No. 9011
6" CLASSIC ROUND

LEATHER	Black Cherry Featherstone
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA MEN'S SIZES	D 7-12

Style No. 9012
6" CLASSIC MOC

LEATHER	Chestnut Featherstone
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA MEN'S SIZES	D 7-12

Style No. 9013
6" CLASSIC ROUND

LEATHER	Chestnut Featherstone
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA MEN'S SIZES	D 7-12

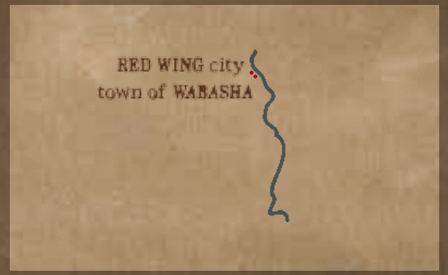
Style No. 9014
6" CLASSIC ROUND

LEATHER	Black Featherstone
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	8
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA MEN'S SIZES	D 7-12

Style No. 9015
6" CLASSIC MOC

LEATHER	Black Featherstone
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	23
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA MEN'S SIZES	D 7-12

AUTHENTIC CASUAL



CASUAL STYLE, SERIOUS SHOES

Made with premium materials that naturally mold to the shape of your foot, Red Wing Authentic Casuals are the ultimate in comfort and durability. Even on the longest days, they'll keep you looking good and feeling great.

A HANDS-ON APPROACH TO QUALITY FOOTWEAR

The quality built into our Authentic Casuals is evident the moment you touch the shoes. Hand sewn by skilled shoemakers, every pair is comfortable by design, featuring durable, rugged soles and thick leathers that soften and improve with age. Every component and every stitch reflect the quality that generations of customers have come to expect from the Red Wing Shoe Company.

CANVAS

More than 170 years of experience are behind each inch of canvas that is hand sewn into our Red Wing Authentic Casuals. Produced by seventh-generation dyers and finishers, our waxed canvas is made in America with the same attention to detail that customers expect and demand from Red Wing Shoes. The result is maximum durability with a subtle flare.

Olive Brown

Sand

Green

Style 9186 shown.

Photo Credits: Riverboat arriving in Red Wing, MN.

Wabasha

Downstream from Red Wing, the Mississippi River at Wabasha, Minnesota runs swift and rugged - not content to flow in a predictable channel. The river valley offers a unique terrain of islands, bluffs and prairie that is home to soaring bald eagles and hard-working people. Rugged and diverse, yet appealing and comfortable, the Wabasha collection is made in America with Red Wing leathers.

Steamer on Mississippi River near Red Wing, MN.

NEW

Style No. 9184

CHUKKA
Available Spring 2010

LEATHER	Copper Rough & Tough
WAXED CANVAS	Olive Brown
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
LEATHER CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	E 6-12

NEW

Style No. 9185

BOOT
Available Spring 2010

LEATHER	Copper Rough & Tough
WAXED CANVAS	Olive Brown
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
LEATHER CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	E 6-12

NEW

Style No. 9186

CHUKKA
Available Spring 2010

LEATHER	Amber Harness
WAXED CANVAS	Green
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
LEATHER CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	E 6-12

NEW

Style No. 9187

BOOT
Available Spring 2010

LEATHER	Amber Harness
WAXED CANVAS	Green
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
LEATHER CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	E 6-12

NEW

Style No. 9190

CHUKKA
Available Spring 2010

LEATHER	Copper Rough & Tough
WAXED CANVAS	Olive Brown
SOLE	Boat Sole
CONSTRUCTION	Handsewn
LAST No.	516-2
LEATHER CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	E 6-12

NEW

Style No. 9191

CHUKKA
Available Spring 2010

LEATHER	Concrete Rough & Tough
WAXED CANVAS	Sand
SOLE	Boat Sole
CONSTRUCTION	Handsewn
LAST No.	516-2
LEATHER CARE	Leather Cleaner, Mink Oil
USA MEN'S SIZES	E 6-12

Wabasha

For more than a century, the master tanners at the S.B. Foot Tanning Co. have practiced their craft and honed their skills. The leather produced there possesses a natural beauty and unmatched durability, and is the signature component of the Wabasha collection.

Boatman Image - Levee Park, Red Wing, MN.

Style No. 9172
OXFORD

LEATHER	Mahogany Oro-iginal
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MEN'S SIZES	E 6-12

Style No. 9173
CHUKKA

LEATHER	Mahogany Oro-iginal
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
PRODUCT CARE	Leather Cleaner, Boot Oil
USA MENS SIZES	E 6-12

Style No. 9178
OXFORD

LEATHER	Hawthorne Muleskinner
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
PRODUCT CARE	Nubuck/Suede Cleaner Kit, Mink Oil
USA MEN'S SIZES	E 6-12

Style No. 9179
CHUKKA

LEATHER	Hawthorne Muleskinner
SOLE	Vibram® Mini Lug
CONSTRUCTION	Handsewn
LAST No.	516-2
PRODUCT CARE	Nubuck/Suede Cleaner Kit, Mink Oil
USA MEN'S SIZES	E 6-12

HERITAGE WORK WOMEN'S

Style 9068 shown.

Photo Credits: Barn Bluff, Red Wing, MN 1935.

Sole & Heel Packing Room

NOT JUST ANOTHER PAIR OF WOMEN'S SHOES

Like many women's shoes, Red Wing Heritage Work boots make an impression. Unlike many women's shoes, they also are made to be worn.The first pair of Red Wing women's boots went on sale in 1929 when we introduced a lace-up, calf-high boot known as the Gloria. We've learned a lot in the 80 years since, but at their core today's boots are unquestionably Red Wing in comfort, durability and style.

BUILT FOR WOMEN'S FEET

Each pair is constructed specifically to meet the attributes of a woman's foot, such as a narrower heel and higher arch. In addition, a special footbed provides added comfort. And finally, each shoe is made in America for superior quality and durability.

The first pair of Red Wing women's boots, known as the Gloria, appeared in the 1929 catalog. This style was advertised as durably built, but light in weight. It also noted the leg pocket for compact and mirror.

Chelsea Rancher & Pecos

Originally designed for use on the prairies and ranches of the American Great Plains, today the Chelsea Rancher and Pecos look great when paired with denim. These comfortable, slip-on boots feature signature Red Wing leathers and are triple-stitched for durability.

Women handling lathe machines in Northern Pacific Railway's Como Shops.

Style No. 9053
CHELSEA RANCHER

LEATHER	Tan Calico
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	952
PRODUCT CARE	Leather Cleaner, Neutral Shoe Creme
USA WOMEN'S SIZES	D 5-10,11

Style No. 9054
CHELSEA RANCHER

LEATHER	Briar Oil Slick
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	952
PRODUCT CARE	Leather Cleaner, Boot Oil
USA WOMEN'S SIZES	D 5-10,11

Style No. 9067
PECOS

LEATHER	Briar Oil Slick
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	952
PRODUCT CARE	Leather Cleaner, Boot Oil
USA WOMEN'S SIZES	D 5-10,11

Style No. 9068
PECOS

LEATHER	Brownstone Rough & Tough
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	952
PRODUCT CARE	Leather Cleaner, Mink Oil
USA WOMEN'S SIZES	D 5-10,11

Style No. 9069
PECOS

LEATHER	Sand Bruiser
SOLE	Roccia
CONSTRUCTION	Goodyear Welt
LAST No.	952
PRODUCT CARE	Leather Cleaner, Mink Oil
USA WOMEN'S SIZES	D 5-10,11

S.B. Foot Tanning Co.

Located in Red Wing, Minnesota, the S.B. Foot Tanning Co. has been crafting a raw, natural material into a perfect piece of finished leather since 1872. Over the years the tannery has built a reputation for tanning the highest quality and the most durable leathers. As every hide is unique, it takes a watchful eye and a sensitive feel for the leather, skills that only come from years of experience. Red Wing Shoe Company has been using S.B. Foot leather since our inception in 1905. It is a partnership which has endured, just like our world famous work boots.

S.B. Foot Tanning Company

Bruiser Leather
Bruiser is a distressed leather with a unique scratched appearance. It is made to appear rough and rugged, and is tanned with premium materials and oil for exceptional utility and performance. Scars, scratches and imperfections remain visible to enhance its weathered appearance.

Chrome Leather
Chrome is a traditional heavyweight leather that is uniform in color and appearance. It is very water, stain and perspiration resistant. The classic smooth finish can wear longer without the scuff and wear showing on the footwear. In some instances, it can even be polished.

Harness Leather
Harness is a natural, heavyweight, full-grain leather with a unique combination of oil and wax for enhanced performance and surface appeal. It is 100% natural, pull up leather-no pigments are used so all its natural beauty marks remain visible.

Featherstone Leather
Featherstone Leather is the best of the best, used only in our Beckman Collection. By hand-selecting only the finest hides, our master tanner produces leather that's not only beautiful but also abrasion resistant. The result speaks for itself.

Mohave Leather
Mohave is a premium, waterproof, reverse suede leather (referred to as "roughout") originally designed to withstand the harshest field conditions. Its outer appearance provides texture, character and durability. Mohave provides excellent water repellency and superior resistance to stains.

Muleskinner Leather
As the name implies, this leather has the trademark toughness and durability of a Red Wing quality leather. Muleskinner leather is highlighted with a burnished look that has a visual texture and great appeal. There is an art to achieving this distinctive color and it possesses a high degree of utility.

Oil Slick Leather
This oiled and waxed full-grain leather provides excellent utility. It is water, stain and perspiration resistant with a natural appearance so nature's beauty marks like scars, scratches, fat wrinkles and insect bites remain visible. It has an excellent surface feel with a soft, mellow temper.

Oro-iginal Leather
Oro-iginal is an oiled, full-grain leather with a soft, mellow temper and excellent surface feel. It is water, stain and perspiration resistant. The natural appearance means nature's beauty marks like scars, scratches, fat wrinkles and insect bites remain visible.

Portage Leather
Tanned in the tradition of Oro-iginal leather, Portage leather is a full grain, performance leather that will withstand long wear. Being water, stain and perspiration resistant is what makes this heavyweight utility leather so versatile.

Rough & Tough Leather
Rough & Tough is a distressed pull up leather with an antiqued or mottled appearance that is designed to appear slightly worn - already broken in. No finishing pigments are used on this leather so the natural beauty shows through to add character.

"The leather we craft possesses a natural beauty and unmatched durability. We create Red Wing leathers as a signature component of Red Wing footwear."

Andreas Rhein MASTER TANNER

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New styles are shown in Red

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FOOTWEAR SIZE COMPARISON CHART FOR MOST COMMON INTERNATIONAL SYSTEMS

USA MEN'S			3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16
USA WOMEN'S	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	12								
EUROPEAN	34	34.5	35	35.5	36	37	37.5	38	38.5	39	40	41	41.5	42	42.5	43	44	44.5	45	46	47	48	49	50
BRITISH	1.5	2	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	12	13	14	15
MEN'S cm			21.5	22	22.5	23	23.5	24	24.5	25	25.5	26	26.5	27	27.5	28	28.5	29	29.5	30	31	32	33	34
WOMEN'S cm	21	21.5	22	22.5	23	23.5	24	24.5	25	25.5	26	26.5	27	27.5	28	28.5								

RED WING IRISH SETTERS STYLE 875, CIRCA 1955

RED WING STYLE 875, 2009

LIFESTYLE SPRING/SUMMER 2010

NORTH AMERICA

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